

AGENDA

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| 1. Call to Order | David Bear |
| 2. Public Notice (July 8, 2024) | Tabitha Lee |
| 3. Roll Call | Tabitha Lee |
| 4. Public Comment | David Bear |
| 5. Approval of Agenda | David Bear |
| 6. Approval of June 17, 2024 Campaign Committee Minutes | David Bear |
| 7. FloridaWest Campaign | Brian Hilson/Tom Mucks |
| 8. Other Business | |
| 9. Adjournment | |

Fiscal Year Meeting Schedule

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| <p>7.12.24 Executive Committee Meeting 7:30 am</p> <p>7.23.24 Board Meeting 1:30 pm –
FYE 25 Budget Due to PEDC for Approval
per Interlocal Agreement</p> <p>8.09.24 Executive Committee Meeting 7:30 am</p> <p>8.27.24 Board Meeting 1:30 pm –</p> | <p>Board & Officer Nominations</p> <p>9.13.24 Executive Committee Meeting 7:30 am</p> <p>9.24.24 Annual Meeting: Board & Officer Elections – FYE
25 Meeting Schedule – Board Member
Attendance Review –Board Member Documents
(Information Form/Confidentiality/Conflict of Interest)</p> |
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Minutes

1. Call to Order: President David Bear called the meeting to order at 10:10 a.m.
2. Public Notice: Tabitha Lee confirmed public notice was made on June 13, 2024.
3. Roll Call:

President David Bear:	Present
Vice President Ryan Tilley:	Present
Secretary Dr. Charletha Powell:	Present
Treasurer Olevia McNally:	Present
Past President Rick Byars	Present
City of Pensacola Appointee Donnie McMahon	Absent
City of Pensacola Appointee Matt Davis	Present
Rick Johnson	Absent
Dr. Marcus McBride	Absent
Dr. Ed Meadows	Absent
Chris Plaeger	Absent
Staff and support: Brian Hilson, Tabitha Lee, Danita Andrews, Patrick Rooney, Casey Campbell	
Public Present: Cory Hinsch	
4. Public Comment: President Bear requested public comment, and no comment given.
5. The agenda was reviewed and approved with no changes.
6. FloridaWest Campaign: Tom Mucks discussed the current campaign status, highlighting that 38 meetings have been held to date, with the challenge primarily being the scheduling of meetings. He noted that the meetings have gone very well despite time constraints due to the contract ending mid-July, and 15 additional meetings have been scheduled for the next few weeks. Mr. Mucks emphasized the importance of engaging the leadership team to leverage their passion, commitment, and stewardship to attract other prospects, suggesting actions such as making calls or sending emails to shorten the process and secure more appointments. Fred Mickelson mentioned the team's capacity to handle 12-15 calls per week. Mr. Mucks reported that the campaign has over 250 active prospects, with 79 engaged in discovery and leadership interviews. The committee revised a list of current and prospective investors, with assignments made for calls or visits by committee members.
7. Other Business
8. Adjournment: President Bear adjourned the meeting at 11:38 a.m.

Fiscal Year Meeting Schedule

6.25.24 Board Meeting 1:30 pm - FYE 25 Budget Approval Due
7.12.24 EC Meeting 7:30 am
7.23.24 Board Meeting 1:30 pm - FYE 25 Budget Due to PEDC for Approval per Interlocal Agreement
8.09.24 EC Meeting 7:30 am

8.27.24 Board Meeting 1:30 pm - Board Officer Nominations
9.13.24 EC Meeting 7:30 am
9.24.24 Annual Meeting: Board Officer Elections – FYE 25 Meeting Schedule – Board Member Attendance Review – Board Member Documentations (Information Form/Confidentiality/Conflict of Interest)

Respectfully Submitted By:

Dr. Charletha Powell, Secretary
FloridaWest Economic Development Alliance